

PULLOUT PEN ARTWORK DESIGN GUIDELINE

Artwork requirements for banner pen: (for example of HSBANNER-3)

- > All banner designs should be in CMYK.
- > All artworks should be submitted in AI or PDF format with bleeds and crop marks.
- > Bleed colours / image 0.5cm beyond the edge of the banner size.
- > All fonts are to be converted to curves / outlines.
- > Acceptable artwork formats: .pdf / .ai / high quality JPG/PNG/ gif/etc [High recommend .pdf files, but all other high quality image format are OK for us]

